

# Planning Applications Committee

04 October 2023



**Reading**  
Borough Council  
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<b>Title</b>	Street Name assignment at Former Reading Golf Club, Kidmore End Road, Emmer Green
<b>Purpose of the report</b>	To make a decision
<b>Report status</b>	Public report
<b>Report author</b>	Heather Porter, Data and GIS Manager (Data Intelligence and Policy)
<b>Lead councillor</b>	Councillor Micky Leng, Lead Councillor for Planning and Assets
<b>Corporate priority</b>	Our Foundations
<b>Recommendations</b>	<p>The Committee is asked:</p> <ol style="list-style-type: none"><li>1. To approve the street names from the table set out at 3.3 of this report.</li><li>2. In the event that none of the proposed names are considered suitable Committee to select names from the Street Names Proposals list at Appendix 2, as previously approved by Committee.</li></ol>

## 1. Purpose of report

- 1.1 To identify proposed names for the development site detailed below and for Committee to select the name to be assigned.

## 2. Background

- 2.1 The development is located at Emmer Green, off Kidmore End Road. We have received the plans from the developers, based on these plans we would like committee to approve nine street names to be reserved for the development.
- 2.2 A plan of the site detailing the road layout is attached in Appendix 1.

## 3. Proposed changes

- 3.1 That Committee approve nine names for the development from the table presented in 3.3.
- 3.2 In the event that Committee consider none of the names offered to be acceptable, alternative names will need to be selected by the Committee from the Approved Street Names list in Appendix 2.

### 3.3 Table of Proposed Names

<b>Name</b>	<b>Reason for name</b>	<b>Ward</b>	<b>Site</b>	<b>Source</b>
The Fairway	To reflect the former use of the site.	Emmer Green	Former Golf Course, Kidmore End Road, Emmer Green, Reading.	GIS team
Fox Crescent	As a tribute to a young boy that passed away in 2022 and had close connections to a sub-contractor used by the developer.	Emmer Green	Former Golf Course, Kidmore End Road, Emmer Green, Reading.	Developer
Tallow Way	A form of lubricant once made locally.	Emmer Green	Former Golf Course, Kidmore End Road, Emmer Green, Reading.	Approved Street List
Falcon Green	Name of a bird seen locally.	Emmer Green	Former Golf Course, Kidmore End Road, Emmer Green, Reading.	Approved Street List
Monarch Meadow	As a tribute to the late Queen.	Emmer Green	Former Golf Course, Kidmore End Road, Emmer Green, Reading.	Approved Street List
Saunderson View	Make of historic tractor once used locally.	Emmer Green	Former Golf Course, Kidmore End Road, Emmer Green, Reading.	Approved Street List
Thornycroft Way	Historic firm formerly based on the bank of the Thames that made boats and lorries.	Emmer Green	Former Golf Course, Kidmore End Road, Emmer Green, Reading.	Approved Street List
Tilley Terrace	Historic type of oil lamp.	Emmer Green	Former Golf Course, Kidmore End Road, Emmer Green, Reading.	Approved Street List
Barnes Road	David Barnes was a firefighter who died at an accident at Elgar Road, Reading in 1977.	Emmer Green	Former Golf Course, Kidmore End Road, Emmer Green, Reading.	Approved Street List

## 4. **Contribution to strategic aims**

4.1 Street Naming and Numbering falls under the Council's "Our Foundations" corporate theme. Street Naming and Numbering data is a foundational part of our digital transformation; producing high quality, authoritative reference datasets which can be used across the Council's services provides a high level of confidence in our products and outputs across our community.

## 5. **Community engagement**

5.1 No community engagement activities are required for these proposals.

5.2 During the consultation with Councillors, no responses were received.

## **6. Equality impact assessment**

- 6.1 Under the Equality Act 2010, Section 149, a public authority must, in the exercise of its functions, have due regard to the need to:
- eliminate discrimination, harassment, victimisation and any other conduct that is prohibited by or under this Act;
  - advance equality of opportunity between persons who share a relevant protected characteristic and persons who do not share it;
  - foster good relations between persons who share a relevant protected characteristic and persons who do not share it.
- 6.2 In terms of the key equalities protected characteristics, it is considered that the proposed changes would not have adverse impacts.

## **7. Environmental and climate implications**

- 7.1 The Council declared a Climate Emergency at its meeting on 26 February 2019 (Minute 48 refers).
- 7.2 The Planning & Building Control and Planning Policy Services play a key part in mitigating impacts and adapting building techniques using adopted policies to encourage developers to build and use properties responsibly, making efficient use of land, using sustainable materials and building methods. Developments coming forward through prior approval will need to meet current building control standards, which include energy efficiency and performance.

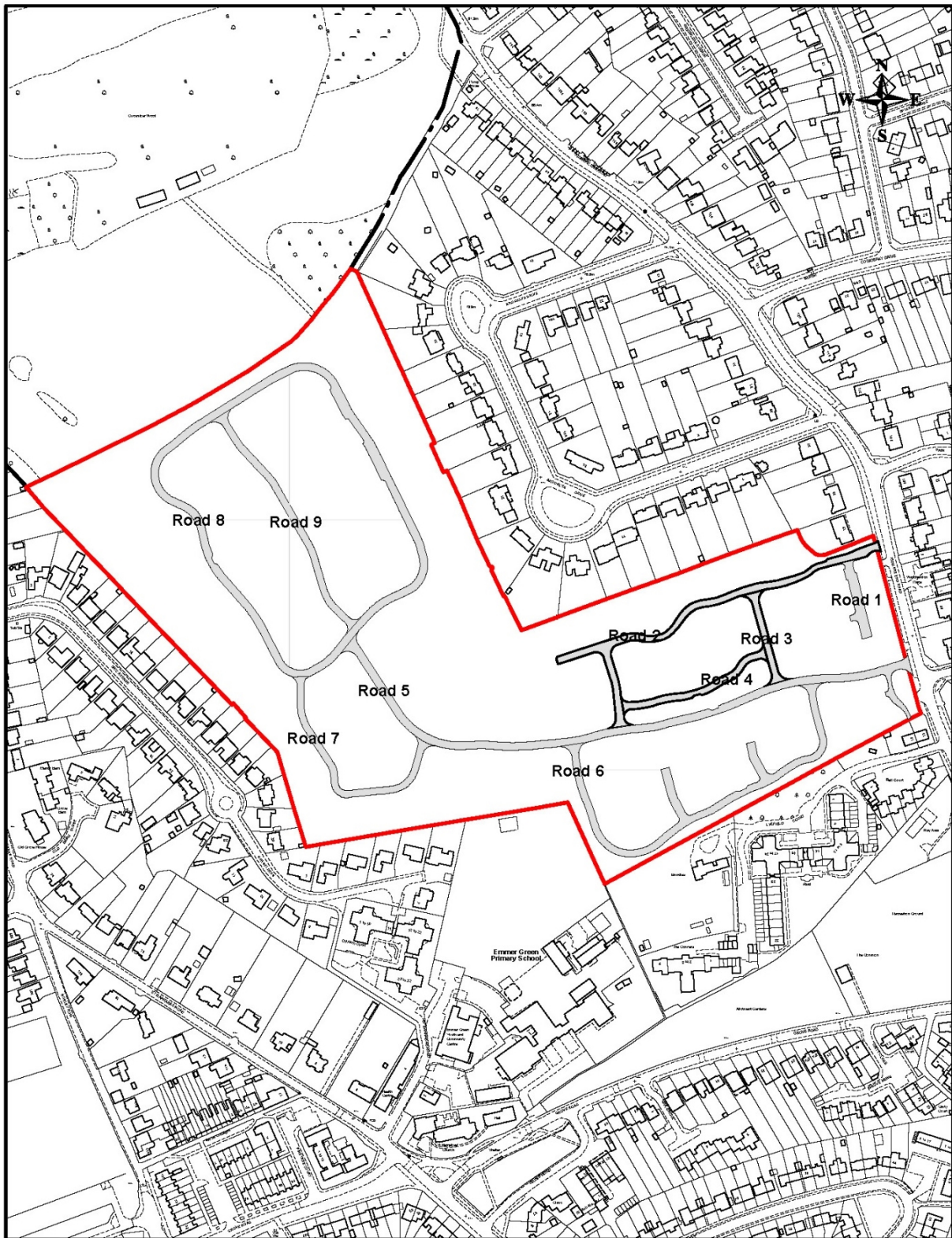
## **8. Legal implications**

- 8.1 There are no legal implications arising from the proposals in the consultation.
- 8.2 The creation of street names should follow the guidelines detailed in the “Data Entry Conventions and Best Practice for the National Land and Property Gazetteer”, a reference manual based on Property Addressing Standard BS7666:2006 Parts 1 & 2.

## **9. Financial Implications**

- 9.1 There are no direct financial implications arising from this report.

# Appendix 1 - Former Reading Golf Club, Kidmore End Road, Emmer Green. (Street Plan)



Title: STREET NAMING & NUMBERING PLAN.  
Former Reading Golf Club, Kidmore End Road, Emmer Green, Reading.

**NEW ROADS REQUIRED.**



SN&N Xref.No.:34520230702

Date: 06/09/2023

Scale at A4: 1:3500

Produced by GIS & Mapping Services

Ref: G:\SN&Numbering\RBC process\2023\0723 Applications July 2023\34520230702

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## Appendix 2 – Approved Street List

Street Name	Reason for suggestion	Preferred area / site
Alderney	Channel Island	None specified
Ambleside	A place in the lake district	Kentwood
Arlington	Random selection	West Reading
Barnes	David Barns was a firefighter who dies at an accident at Elgar Road, Reading in 1977	Caversham or Tilehurst
Belvedere	Victorian name for a viewing point on a tall building	None specified
Braunston	UK place name and canal junction	None specified
Brecon	A Welsh town	Bugs Bottom / Caversham
Buckler	Derek Buckler, and Bucklers Of Reading Car company. 1947 - 1964 at 67 Caversham Road	Caversham Road / Caversham Heights
Burns	2001 World Rally Champion who died in 2005, aged 34.	None specified
Byron	Poet	None specified
Coppell	Former Reading Football Manager	None specified
Curtis	Geoff Curtis, Reading Racers Speedway in 1973, part of the British League Division One Championship team. Killed in Sydney on 5th Dec 1973, 40 years anniversary in 2013.	None specified
Day	Jim Day was a Tilehurst councillor on both County and Borough councils for nearly 40 years, serving twice as Mayor of Reading and once as Chair of the County Council.	None specified
Depass	Harvey DePass, Reading's first Community Relations Officer	Caversham
Dundas	Canadian town name	None specified
Dunelm	Abbreviation of a latin word	None specified
Eastwood	Random selection	None specified
Elgin	Scottish town name	None specified
Erith	Riverside town name in Bexley Borough London	None specified
Falcon	Name of a bird	None specified
Festival	40+ years of Reading Festival	None specified
Flint	Old Reading street name - lost during building of civic centre & IDR	Katesgrove
Flower	Random selection	None specified

<b>Street Name</b>	<b>Reason for suggestion</b>	<b>Preferred area / site</b>
Gardener	Random selection	None specified
Garland	Named after British naval vessel	None specified
Gold	Mineral theme	None specified
Goldsmith	Neil Goldsmith was a firefighter who dies at an accident at Elgar Road, Reading in 1977	None specified
Guernsey	Channel Island	None specified
Hampshire	Named after British naval vessel	None specified
Hampton	Named after British naval vessel	None specified
Hanley	Jim Hanley was a Reading Councillor for Whitley Ward, and Chair of Planning Committee.	Whitley
Harwich	Named after British naval vessel	None specified
Hope	Named after British naval vessel	None specified
Humber	Named after British naval vessel	None specified
Iron	Mineral theme	Katesgrove
Ivory	Random selection	None specified
Jersey	Channel Island	None specified
Jones	Selwyn Jones was one of the founders of the annual Reading Pride festival and a well-known teacher and Youth Worker in Reading and West Berkshire who passed away in December 2015.	None specified
Jonsson	Per Jonsson. Reading speedway team and World Champion.	Whitley
Kennedy	Phil Kennedy, BBC Radio Berkshire presenter	None specified
Knox	Random selection	None specified
Larose	Random selection	None specified
Ledger	Random selection	None specified
Leicester	Random selection	None specified
Limerick	Celebrating Reading's Irish community.	None specified
Madejski	John Madejski - Reading Football Club owner	None specified
Margate	Random selection	None specified
Matrix	Former Reading nightclub	None specified
Michanek	Anders Michanek. Reading speedway team and World Champion.	Whitley
Monarch	Random selection	None specified

<b>Street Name</b>	<b>Reason for suggestion</b>	<b>Preferred area / site</b>
Norwich	Random selection	None specified
Nottingham	Random selection	None specified
Nuneaton	Random selection	None specified
Oban	Random selection	None specified
Pantry	Peoples Pantry restaurant, badly damaged by a bomber on 10th February 1943. 41 people killed and 49 injured.	None specified
Peach	Andrew Peach, BBC Radio Berkshire presenter	None specified
Price	Candle-maker	None specified
Pyeatt	Reading Speedway rider from 1981/82 who was killed in July 1982.	None specified
Ransome	Make of steam engine used locally	Worton Grange
Redway	Bernard Redway, Poet, Athlete, expeditioner and mountaineer.	None specified
Rowland	Unknown reason	None specified
Sangar	Sangar is a type of look out tower.	Brock Barracks
Sark	Channel Island	None specified
Saunderson	Make of tractor once used locally	Worton Grange
Saxon	Anglo-Saxon tribe, Readingas, who settled the area.	None specified
Sprott	Michael Sprott is the former British and Commonwealth Heavyweight champion from Reading.	None specified
Stephenson	Steam engine designer	None specified
Steve Death	Steven Victor Death, former Reading Football Goalkeeper	None specified
Tallow	A form of lubricant once made locally	None specified
Thompson	Make of steam engine used locally	Worton Grange
Thornycroft	Historic firm formerly based on the bank of the Thames	None specified
Tilley	Historic type of oil lamp	None specified
Ufton	Local village	None specified
Ullapool	Scottish town	None specified
Vickers	Aircraft manufacturer	None specified
Viking	Norse warriors	None specified

<b>Street Name</b>	<b>Reason for suggestion</b>	<b>Preferred area / site</b>
Vulcan	Royal Airforce Bomber	None specified
Walford	Senior medical officer of the Reading Union	Former Battle Hospital Area
Watkins	Professor Derek Watkins, Reading pupil, cancer survivor, trumpet player and trumpet designer. Went to school in Whitley.	Whitley
Westray	Scottish island	None specified
Whitchuch	Local village	None specified
Yateley	Local village	None specified
Yattendon	Local village	None specified
Zenith	Random selection	None specified